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FOR IMMEDIATE RELEASE

EE TIMES* ANNOUNCES FINALISTS FOR *EE TIMES ACE (ANNUAL CREATIVITY IN ELECTRONICS) AWARDS

Top Technology Companies Will Be Honored at Black-tie Affair

SAN FRANCISCO—January 20, 2005—CMP Media's *EE Times* today announced that 77 finalists have been selected for the inaugural *EE Times ACE (Annual Creativity in Electronics) Awards* to be held at the Embedded Systems Conference on March 9, 2005, at the Moscone Center in San Francisco. This landmark gala event will honor the people, companies and products that demonstrate leadership in the electronics industry.

A prestigious panel of judges -- made up of industry visionaries, leading technologists, educators and Wall Street executives -- selected the finalists from a total of more than 340 entries in seven categories. One winner from each category will be announced at the awards ceremony, in addition to winners in seven categories for Ultimate Products of the Year.

"A celebration of the leaders in this industry -- both the companies and individuals -- was long overdue," said Paul Miller, VP/Group Publisher, CMP Media Electronics Group. "The high number and quality of submissions we received truly point to the ongoing innovation and vitality of the industry."

The categories and finalists include:

Company of the Year – Large

This award celebrates the company that exhibits the highest degree of professionalism in staff development and retention, customer focus, technical excellence and profitable growth – a true leader in the electronics sector (over \$1 billion in sales).

Finalists:

- Advanced Micro Devices
- ATI Technologies, Inc.
- Broadcom Corporation
- Raytheon
- Texas Instruments

Company of the Year – Small / Medium

This award celebrates the small- or medium-sized company that exhibits the highest degree of professionalism in staff development and retention, customer focus, technical excellence and profitable growth – a true leader in the electronics sector (under \$1 billion in sales).

Finalists:

- Atheros Communications
- Linear Technology Corporation
- National Instruments
- Silicon Laboratories Inc.
- Virage Logic

Emerging Company of the Year

This award goes to a start-up chip or system company, in business less than two years, that demonstrates excellence in business and/or technology development processes and has the potential to become a technical or market leader in the global electronics industry.

Finalists:

- Aruba Wireless Networks
- Motia, Inc.
- Nantero, Inc.
- Synfora, Inc.
- Wave7 Optics

Executive of the Year

This award goes to an individual who brought leadership, technological and fiscal vision to a company, organization or company division during the 2004 calendar period.

Finalists:

- John Daane, Altera Corporation
- Chia Song Hwee, Chartered Semiconductor Manufacturing
- Christine King, AMI Semiconductor (AMIS)
- Hector Ruiz, Advanced Micro Devices
- Robert H. Swanson, Jr., Linear Technology Corporation

Innovator of the Year

This award goes to an individual who brought leadership, creativity and out-of-the-box thinking to a technology, a product or a business.

Finalists:

- James T Doyle, National Semiconductor
- Saishankar Nandagopalan, Philips Research USA
- Mario Paniccia, Intel
- John Santhoff, Pulse~LINK, Inc.
- Fred Ware, Rambus

Most Promising New Technology

This award goes to a compelling electronic component or enabling technology that is outstanding in its technical design, potential for market impact and demonstrable leadership in its area.

Finalists:

- IBM
- Intel
- Molecular Imprints, Inc.
- Nantero, Inc.
- SiliconPipe, Inc

Design Team of the Year

This award goes to a group of innovators whose system-or IC-level design made a significant contribution to the furtherance of technology and whose project management abilities were creative, efficient and inspiring.

Finalists:

- Fulcrum Microsystems
- GE Healthcare
- IBM Research
- Impinj, Inc.
- Infinera Corporation

Ultimate Products of the Year

The Ultimate Products of the Year award goes to the most significant product introduced in the last twelve months in each of seven categories as determined by a large-scale peer review.

Finalists in each category were chosen by selected, qualified readers of *EE Times* and eeProductCenter on a quarterly basis via electronic balloting. Quarterly voting was from a list of ten nominees submitted to readers by expert editors with accompanying editorial reviews. Products were rated by “technical significance” and “likelihood of use.”

Finalists:

Analog ICs

- Andigilog
- Texas Instruments
- Microsemi Corp.
- National Semiconductor
- Intersil
- Silicon Laboratories

Processors & Memory

- Analog Devices, Inc.
- ARM
- Renesas Technology America
- The MathWorks
- Freescale Semiconductor*

IP&E

- OPTEK
- AuthenTec
- Oki Electric Industry Co.
- ERNI Electronics
- Apogee Power Inc.
- Agilent

Logic & Programmable Logic

- Analogix Semiconductor
- eASIC
- Lattice
- National Semiconductor
- MathStar
- Texas Instruments, Inc.

Power

- Power-One
- MGE UPS Systems
- Texas Instruments, Inc.**
- Linear Technology

RF & Microwave

- Integration Associates
- Royal Philips Electronics
- Fairchild Semiconductor
- Cypress Semiconductor
- Skyworks Solutions
- Conexant Systems

Test & Measurement

- Tektronix **
- Onset Computer Corp.
- Aeroflex
- Bantam Instruments

* Finalist for two products in this category

** Finalist for three products in this category

About the *EE Times* ACE Awards

The *EE Times* ACE Awards were created to recognize the people, companies and products that show leadership in the electronics industry and will honor those who are leading the way and making positive contributions—the real innovators of technology. Awards will be presented at a first-ever awards gala held during CMP Media's Embedded Systems Conference in San Francisco, on March 9, 2005, from 7 to 10 p.m. at the Moscone Center. To purchase tickets and find out more about the event, visit www.eetimes.com/ace

Sponsorship Opportunities

A limited number of sponsorship opportunities are available on a first-come, first-served basis for companies interested in associating their brands with this major industry event. Please visit www.eetimes.com/ace for more details.

About *EE Times*

EE Times (www.eetimes.com) is the premier technology and business newsweekly serving the information needs of 150,000 engineers and technical managers in North America. Together with *EE Times* Asia and China editions, *EE Times* print editions reach more than 200,000 electronics professionals worldwide.

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About CMP Media

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